



PRESIDENT'S

# UpDate

Spring 2017

BOOTH UNIVERSITY COLLEGE



## From Bible College to University College: Celebrating 35 Years of Providing Education for a Better World

A new year brings opportunity for a new start, or at least a fresh perspective. In this edition of the Booth UC newsletter, we hope to give you a fresh perspective on our campus – people, places and programs.

Booth opened its doors to students in September 1982. As we enter our 35th year there is much to be thankful for – the progression from Bible College to University College provides a remarkable example of God's faithfulness to Booth and of the faithful service and vision of those who have worked and served on behalf of Booth. In this edition you will see evidence of expanding specializations and new partnerships within our Bachelor of Business Administration degree; be introduced to new staff and faculty; discover how we have updated our student residence; learn about the recently launched Certificate in Kroc Center Leadership; and receive an early indication of what is coming in the next few months.

It was Commissioner John Waldron's vision and commitment to Christian higher education within The Salvation Army that laid the foundation for the institution we now know as Booth UC. In recognition of that vision and our 35th anniversary, we are naming the main campus building, "Waldron Building". Commissioner Brian Peddle, Chief of the Staff and a former Chancellor of Booth UC, will be our guest speaker at the spring convocation and he will lead the naming and dedication of Waldron Building that weekend.

There is much that is still to be done as we pursue our commitment to providing "Education for a Better World" but in these few pages we invite you to join us in celebrating recent accomplishments. And, always, we invite you into the continuing journey. May God bless you deeply.



*First established as a centre for biblical studies and leadership training, Catherine Booth Bible College was founded on February 16, 1981. It was located at 340 Assiniboine Avenue, situated on the banks of the Assiniboine River. It officially opened its doors in September 1982.*



*To meet our growing needs, in 1987 we purchased the current seven story Webb Place building – formerly the YWCA – in downtown Winnipeg. This campus opened to students in September 1988. In June 2010, we became Booth University College.*

*Dr. Marjory Kerr  
Booth UC President*

## Alliance will foster students' readiness for CFCS certification and careers in financial crime detection & prevention

Booth University College and the Association of Certified Financial Crime Specialists (ACFCS) have partnered to bring ACFCS expertise into course content and provide Booth UC students with a unique gateway to becoming CFCS-certified, and further their careers in the financial crime prevention arena.

*"The risk and impact of financial crimes in both private and public sectors has increased significantly over the last few decades, which has served to increase the need for individuals skilled in the white collar crime detection and prevention field,"* said Angela Davis, head of Booth UC's Business program and a CFCS-certified professional. *"We are excited to be able to offer this new Financial Crimes major in September 2017 and to partner with ACFCS to bring its innovative training and state-of-the-art certification to our students and alumni."*

*"Achieving success in the ongoing battle against financial crime takes the commitment and partnership of the education, private and public sectors,"* said ACFCS Executive Director Garry Clement, CAMS, CFE, CFCS. *"We're very pleased to partner with Booth University College in providing its students and alumni community forward-thinking training and state-of-the-art certification on financial crime detection and prevention."*

Students will benefit from receiving a comprehensive overview of the financial crime field, which will better prepare them for careers related to financial crime detection and prevention, and they'll be better prepared to take the CFCS examination. Booth students will receive a free ACFCS membership and will be able to take the exam at a significantly reduced cost. The free membership also provides students with information and training content through webinars, podcasts, online on-demand education, and other services.

The CFCS credential is the only certification to verify knowledge and skills across all areas of financial crime. For more information on the Association and their certification program, visit [ACFCS.org](http://ACFCS.org). For more information on Booth UC's Business Administration program and the new Financial Crimes major, visit [BoothUC.ca/Business-Administration](http://BoothUC.ca/Business-Administration).



## New Business Majors

Effective September 2017, Booth UC's business students have a number of new business majors to choose from.

Students now have the option to major in:

• Accounting • Financial Crimes • Management & Innovation • Marketing & Communications

For more information, please visit [BoothUC.ca/Business](http://BoothUC.ca/Business).

## HUDSON'S BAY Unique Partnership With Hudson's Bay Company Creates Residence Show Room

In the summer of 2016, we completely renovated all of our residence rooms. Now, thanks to the generous support of the Hudson's Bay Company, particularly the Downtown Winnipeg store, and the Hudson's Bay Home Store at Polo Park, who have agreed to provide the décor for our new 'show room', we will have a beautifully decorated room to showcase to potential students, parents and other visitors. Booth UC is thrilled and thankful for this new partnership!



EDUCATION FOR A BETTER WORLD

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COLLEGE

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# Booth UC Faculty News

## Addition to the Business Faculty: Laszlo Markovics



Booth UC is pleased to announce the hiring of a new faculty member for our Business program. Laszlo Markovics will join Booth UC in May 2017 as Assistant Professor. He holds a Masters in Business Law and comes to us with a diverse background in Marketing. Laszlo moved to Canada from Hungary in 2008. With a marketing and business law background he has always worked in the field of marketing management, as a general manager, marketing manager, advertising agency owner, development director, and producer – including some work for HBO Europe for the Oscars, Golden Globes and Grammy programs. As a filmmaker he produced/directed seven documentaries about history, art and the Roma minority in Hungary. Laszlo has been teaching marketing, business law and other business administration subjects at Red River College for 8+ years. He loves books, classical music and blues, enjoys hiking in the mountains, kayaking and biking.

## Two Faculty Successfully Defend PhD Dissertations

Booth UC extends sincere congratulations to Dr. Evan Curtis and Dr. Michael Glowasky on successfully defending their PhD dissertations earlier this year. Dr. Curtis, Assistant Professor of Psychology, completed his PhD in Brain and Cognitive Sciences at the University of Manitoba in January. Dr. Glowasky, Program Coordinator and Instructor in Booth UC's School for Continuing Studies, completed his PhD in early Christian Theology from Durham University (England) in February. Congratulations to both on this very significant accomplishment.

# Staff News

## New Dean Of Students: Rhonda Friesen



Booth UC's new Dean of Students, Rhonda Friesen, started in January 2017. Her career as an administrator in post-secondary education has included a variety of increasingly responsible positions in program management. Her most recent role was Manager, International Office, Office of the Vice-President (Research & International) at the University of Manitoba.

She also holds a Masters of Education in Adult and Post-Secondary Education. Rhonda is enthusiastic about enhancing and supporting the student experience. We look forward to her bringing this energy and professional knowledge to build on the work of our Students Services department and to join our Cabinet team.

## New Registrar: Jeremy Perrott



Jeremy Perrott, our new Registrar, began his career at Booth UC in November 2016. He holds a BSc in Physics from Trent University, a BEd from Queen's University and is currently pursuing a MAEd from the University of Bath. Jeremy is excited to be a part of the Booth team. He enjoys supporting and helping others become the best version of themselves. He comes to Booth after working

for six years in student advising and records at an international high school in Casablanca, Morocco. Previous to his international experience, he worked as a director with Inter-Varsity Christian Fellowship's, Manitoba Pioneer Camp. Jeremy enjoys hockey and canoeing and is (obviously) thrilled to be back in Canada. He is married and has three children.

# Booth UC Heritage Week Celebrating 35 Years!



From The Salvation Army's beginning in the early 20th century under the leadership of General William Booth, a 'university of humanity' was envisioned that would equip and prepare graduates who are passionate contributors to a better world. The events of Booth University College's annual Heritage Week (held February 6-10 this year) celebrate this vision, our history, our accomplishments, and our aspirations for the future.

With 2017 marking Booth UC's 35th anniversary, we kicked off the week with an anniversary cake and coffee celebration that included a special blessing from the Dean of our School for Continuing Studies, Lieut. Col. (Dr.) Susan van Duinen, and a historical display that featured materials from our early days as Catherine Booth Bible College.

On Wednesday, our guest speaker at our morning community gathering in Hetherington Chapel was Dianna Bussey – a Booth UC social work alumna, Director of Salvation Army Correctional and Justice Services, and a consultant on human trafficking. Dianna shared her journey and how she has used her Booth UC education to better the world.

On Friday, Booth UC student Caitlyn Gillingham was the guest speaker at a special student-led community gathering. She reflected on cross-cultural understanding, language barriers and other things she learned during a recent trip to Israel with The Salvation Army. Immediately following this, Booth UC students were invited to join our President, Dr. Marjory Kerr, for a light lunch and casual conversation. This event is the first in a series of Q&A conversation opportunities that Dr. Kerr will be holding with the student body throughout the year.

# New Certificate in KROC Center Leadership Successfully Launched



Students and instructors from the first cohort for the new Certificate in KROC Center Leadership program that launched in January 2017.

After two years of intense program development in partnership with The Salvation Army's USA Central Territory, Booth UC's School for Continuing Studies (SCS) successfully launched its new Certificate in KROC Center Leadership in January 2017.

While the initial plan was to accept a maximum of 20 students for the first cohort of this eight-month program, due to an overwhelming response from KROC Centers, that limit was increased to allow for an initial cohort of 28 students. This first group, who started their program in classes held at the KROC Center in Chicago, included students from across the United States.

*"We are absolutely thrilled with the incredible response we've received to this new certificate to date, and are anticipating another large cohort for the September program,"* said Lieut. Col. (Dr.) Susan van Duinen, SCS Dean and one of the KROC program instructors.

*"By far, this has been the most successful launch we've seen to date, and it is a testament to the good work of Booth UC's staff. Numerous individuals from across departments worked together to ensure it was a success and I commend them on a job well done."*

This new certificate program includes two intensives - one with a concentration on leadership and strategy, and one with a concentration on operations and programs - as well as four online courses covering specific practice content. For more information on this or other SCS certificate and course offerings, please visit the school online at [BoothUC.ca/SCS](http://BoothUC.ca/SCS).

*You are Invited to Attend the  
Spring Convocation and Conferring of Degrees*

**Sunday, April 30, 2017**

*Baccalaureate Service:*

10:30 a.m. Hetherington Chapel  
Booth University College, 447 Webb Place, Winnipeg, MB

Speaker: Commissioner Susan McMillan, Chancellor

Lunch to follow

RSVP: [Development@BoothUC.ca](mailto:Development@BoothUC.ca) or phone 204-594-6136

*Convocation & Conferring of Degrees:*

3:00 p.m. Knox United Church, 400 Edmonton Street, Winnipeg, MB

Speaker: Commissioner Brian Peddle, Chief of the Staff

Reception to follow in the Booth UC Gymnasium

*Please join us in marking  
an important milestone*

You are invited to attend the naming and dedication of Booth UC's main campus building Saturday, April 29, 2017



447 Webb Place, Winnipeg, MB

- 3:00 p.m. Naming & Dedication
- 4:00 p.m. Reception

RSVP: [Development@BoothUC.ca](mailto:Development@BoothUC.ca)  
or phone 204-594-6136

For more details visit:  
[BoothUC.ca/Convocation](http://BoothUC.ca/Convocation)