



2+2= Faith

Faith Uminga is the face of an innovative educational program offered by Booth UC and Red River College

Anyone passing Faith Uminga on campus at Booth UC this past spring might be forgiven for doing a double take. If she looks familiar, it's probably because her face graced a billboard campaign promoting Booth UC's 2+2 partnership with Red River College.

In conjunction with Red River College of Applied Arts and Technology (two year program), Booth UC recently established a Bachelor of Business Administration (BBA) degree completion program (two year program), and Faith is the first graduate of the joint venture.

LEADING THE (BUSINESS) WORLD

While Faith was studying at Red River College, friends attending an information session mentioned the Red River College and Booth UC's 2+2 Program to her.

"I'd thought about the University of Winnipeg or the University of Manitoba, but this seemed like the best of both worlds," she says.

The advantages seemed obvious to Faith. Completing a Bachelor of Business Administration through this two-year degree completion program offers the same opportunities as a full four years at Booth UC. In this partnership between Red River College and Booth UC, students attend Red River College for two years and then complete their business administration degree at Booth UC.



Students establish competence in five major areas of business ranging from accounting, finance, human-resource management, marketing and organizational behaviour. A degree achieved through the 2+2 Program lays the foundation for a successful profit or non-profit career, such as business analyst, market researcher, fundraiser, loan officer or financial advisor.

Not only did Faith apply but she earned a scholarship as well.

"I loved Red River College, but I really enjoy how Booth UC challenges you—in a good way—which I find is really important," Faith says. "Booth UC is a great school. I have wonderful interactions with my professors, but one of the best things Booth UC has going for it are the small class sizes. The professors push you to stay accountable to your studies and your fellow students, which is something that I appreciate."

Faith especially loved Booth UC's fraud examination courses taught by Professor Angela Davis. "They were courses I wouldn't have thought of taking before, but they were eye-opening and hugely instructive."

Faith completed her studies at Red River College and moved over to Booth UC to complete the two-year BBA program. Through Booth UC, she got the chance to apply and was accepted to attend the European Innovation Academy Conference in Turin, Italy, this past summer to learn from global entrepreneurs what it's like to be one. One of the many opportunities of being in the program!

"I absolutely enjoyed it!" she says. "I had the privilege of working with people from all around the globe as well as listen to inspiring keynote speakers who talked about what it takes to become a global entrepreneur."

While there, out of more than 100 participating teams, Faith and her team won the Nixon Peabody Patent Innovation Award, as well as the Top Team Award. "It was a fun way to cap off my degree," she says.

Faith will be graduating this coming April and will be receiving her Bachelor of Business Administration.

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Faith Uminga

Overall, she was more than satisfied with her 2+2 time.

"It was wonderful that I was able to experience two terrific institutions," she says. "Booth UC has given me many opportunities to expand my business knowledge and visit new places, and the process has inspired me. With luck and hard work, I will become a better leader in the business world as a result."

COME SEE

Back to the billboards.

Faith was asked if she would take part in a promotional campaign touting the 2+2 Program, and her smiling face appeared on five billboards throughout the city of Winnipeg.

"It was really cool to see me around town!" she laughs. "Even more important to me was the fact that, to me, I became a sort of Booth ambassador because of that. By agreeing to be part of this campaign, I wanted to let everyone know that Booth UC is a fantastic school. Check it out! Come see and explore. You won't be disappointed!" 